



National Academy of Social Insurance ***“Getting Workers Back to Work”***

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Overview



- **Unemployment Insurance & Wisconsin**
- **Reemployment Services**
- **Work Readiness Credentials**
- **Related Strategies**



First in Nation: “*The Wisconsin Idea*”



- **Wisconsin UI law enacted, 1932**
 - **Response to over 25% unemployment**
- **Federal Unemployment Tax Act, 1935**
- **By mid-1937, all states had UI laws**

UI: Lifeline for Workers



- **Benefits sustain families, communities**
- **States facing extraordinary challenges**
 - **Wisconsin:**
 - '07 – 1 program, \$908M paid to 346,380 claimants
 - '09 – 7 programs, \$3.2B paid to 566,353 claimants
- **RES: Helping claimants gain skills, return to work more quickly**



2005 DOL RES Project



“Strengthening Connections Between UI & One-Stop Delivery System”

- **First comprehensive analysis**
- **Results of ambitious E&T intervention**
 - **Higher avg quarterly earnings**
 - **Shorter UI duration, up to week less**
 - **Less benefits paid, as much as \$233 less**
- **Consistent w/ dislocated worker study results**



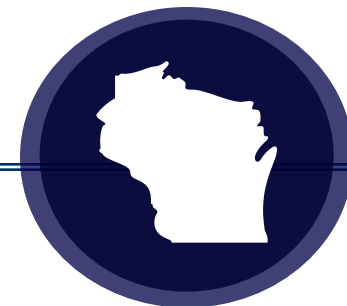
RES & ARRA



- **ARRA: \$7.2M for RES**
- **Redirected \$3.8M from ARRA UI Admin**
- **Hired 50 staff, 6/09**
- **Began RES sessions across state, 7/09**
 - Increased capacity from 2 to 90 sessions per week
 - 50% most likely & 50% least likely to exhaust
- **Triage to assessment, counseling, referrals, work ready**



Work Readiness Credential



- Promoting WorkKeys through RES
- 85% of jobs require math, reading, research skills
- Earn National Career Readiness Certificate
- Advancing NCRC as work readiness credential

RES supports:

- ✓ Key Train pre-tests
- ✓ WorkKeys tests
- ✓ NCRC credential



Technology Enhancements



- **Job Center of Wisconsin**
 - New job matching system with resume posting
 - 25,000 jobs & 32,000 resumes
- **Call Center Anywhere**
 - Services through statewide 'virtual' call center
 - 31,000 job seeker/12,700 employer calls since 4/10



Related Back to Work Strategies



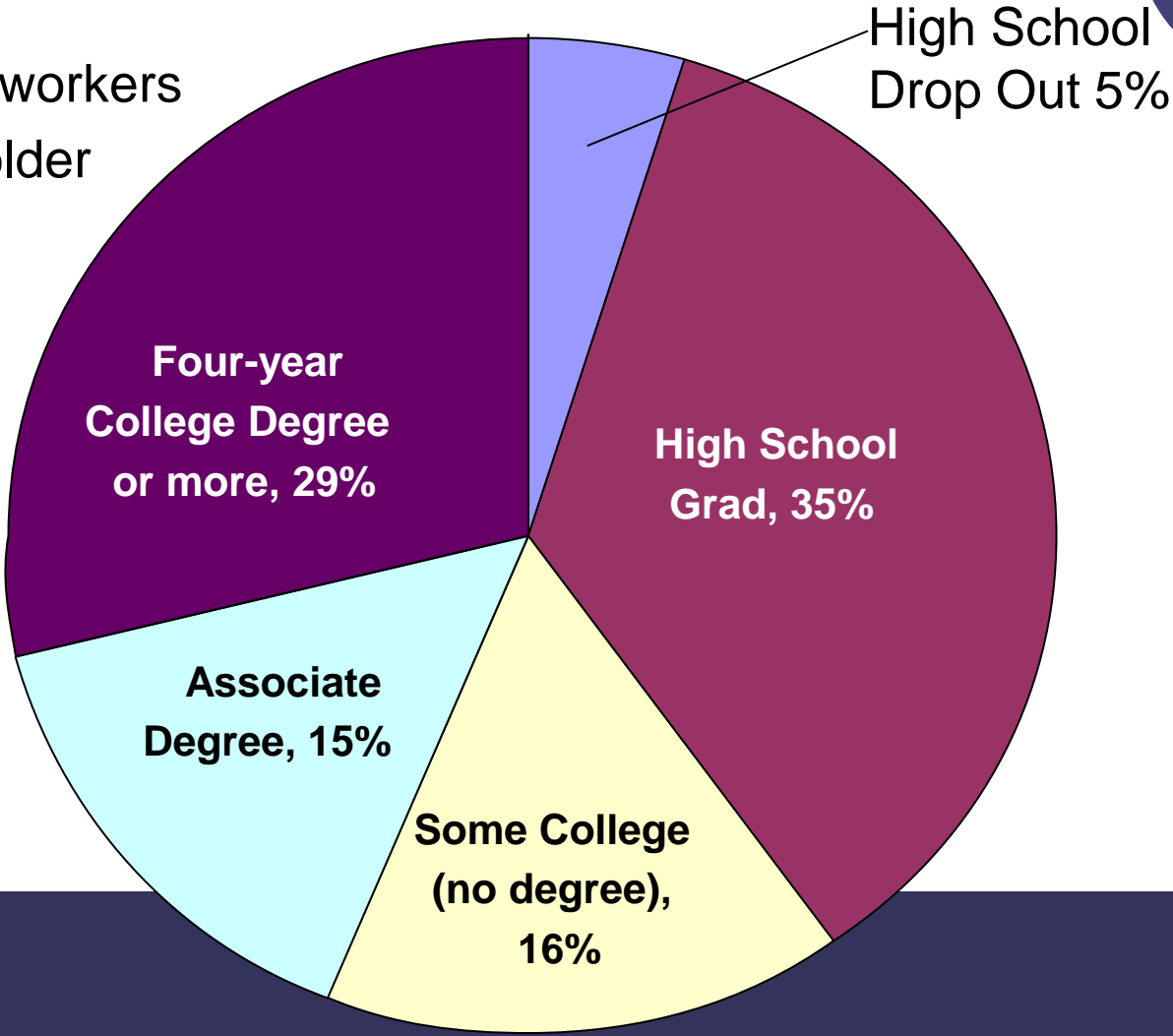
- **Career pathway & bridge programs**
- **Lifelong learning**
- **Middle skill jobs**
- **Emerging sectors & industry partnerships**
 - **Clean energy, adv mfg, health care, IT**



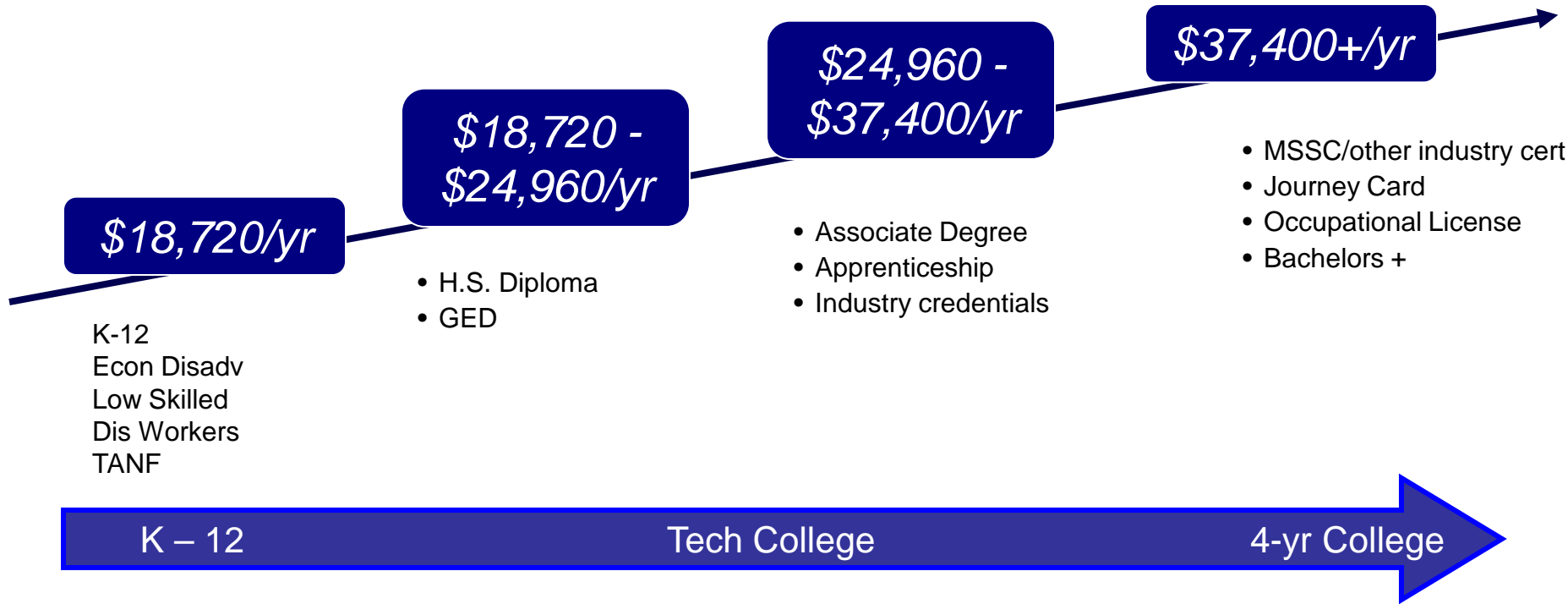
40% with HS diploma or less



- Wisconsin workers
- Age 26 & older



Investing in skilled workforce





Thank you

